

555 KELLY AVE

Fact Sheet

555 Kelly Ave is an innovative development borne out of a collaboration between Mercy Housing and Ayudando Latinos A Soñar (ALAS) in Half Moon Bay. This partnership aims to address the community's pressing need for affordable housing and expanded services for senior farmworkers. This development will provide 40 affordable homes focused on senior agricultural workers at Low and Very Low-income levels. It will also include the ALAS Farmworker Resource Center to serve the building residents and local farmworker community.



COMMUNITY SUMMARY

- Mixed-Use development
- 40 residential units - affordable, deed restricted for senior farmworkers
- 5-Story Building including 6 studios, 26 one bedroom, and 8 two-bedroom units
- On-site property management offices operated by Mercy Housing
- Farmworker Resource Center operated by ALAS
- 18-space ground floor parking garage
- Combined parcel of 1) 555 Kelly and 2) portion of Ted Adcock Community Center (TACC) parking lot
- No rezoning is required

RECOMMENDATION

Uphold the Planning Commission approval on May 14th in order to continue developing the site to meet the urgent needs of farmworkers. Ensure that we are not at risk of missing critical funding opportunities that require land use approvals.

FARMWORKER RESOURCE CENTER

Centralized supportive services are essential to ensure that senior farmworkers can age in place at 555 Kelly and be available for the larger community. The FRC will house case managers, County health counsellors and other providers who can meet the specific needs of senior farmworkers. These workers often have significant unmet service needs, are not fluent in English, and do not have cars or transportation to access services. Residents will build community through food, art, and social activities in their primary language and culture. Currently, these services are not available in Half Moon Bay at the scale needed for 555 Kelly, Stonepine and Moonridge. However, it is critical for the housing stability and health of senior farmworkers. Social isolation and loneliness are connected to poor health conditions, including cognitive decline, heart disease, and weakened immune system.